

VERONIKA GREBENNIKOVA

UX Designer

Passionate, curiosity and attention to details define me.



EXPERIENCE

Freelance UX/UI Designer/Graphic Designer *Jun, 2017–present*

UpWork

Meet with clients for website outline in order to determine desires and requirements. Identify user pain points and needs through both user and stakeholder interviews and surveys. Present stakeholders with pros and cons of the various design approaches and technical implementations. Provide layout options via low-fidelity sketches and wireframes. Design and validate workflows and interfaces through iterations. Design websites, logos, flyers, business cards, books and magazines for both local and remote clients.

Graphic Designer/Desktop Publisher *2006–2014*

Various publishing houses and Freelance designer, Russia

Adjusted and optimized InDesign templates in order to speed up layout process and ensure consistency throughout publication. I was also responsible for testing new hire tech skills as well as mentoring new designers.

Adobe InDesign and Illustrator Instructor *Oct, 2011–Dec, 2013*

Saratov State Technical University Saratov, Russia

Developed a concise instructional plan for the course and ensured that it met institution and department standards. Planned all lessons and assignments and collaborated with colleagues to develop or modify the curriculum of a series of certification courses. Assessed program success and students' progress by grading papers, tests, and other assigned work.

EDUCATION

Austin Community College, Austin, TX *Sep, 2016–Anticipated (Fall 2020)*

Associate Degree, UX Design

Saratov State University, Saratov, Russia *June, 2008–Feb, 2014*

Master's Degree, Russian Language and Literature

Saratov State College of Business *Sep, 2002–June, 2006*

and Information Technology, Saratov, Russia

Associate Degree, Publishing (cum laude)

CONTACTS

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SKILLS

Design

Graphic Design
Wireframes
Mockups
Workflows

Research

Interviews
Surveys
Usability testing

Tools

InDesign
Illustrator
Photoshop
Adobe XD
HTML & CSS (beginner)

SOFT SKILLS

Collaboration
Self Starter
Detail oriented
Flexible
Communicative

LANGUAGES

English
Russian (native)